



**IT'S NOT A TRADESHOW...**

**NOT EVEN CLOSE**

# **YOU'RE INVITED AS OUR GUEST**

**TO JOIN 50 FIRE CHIEFS**

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**There's no cost to you, your municipality  
or your organization to participate!  
Apply now for one of just 50 seats.  
All resort, travel, meals and  
participation expenses are  
covered by a Summit grant.**



**July 17-19, 2017, St. Augustine, FL**

**CONTACT US TODAY!**

**COMPANIES A-L, CONTACT MEGAN ZIMMERMAN AT [MZIMMERMAN@GBMSUMMITS.COM](mailto:MZIMMERMAN@GBMSUMMITS.COM) OR 847.780.1124.  
COMPANIES M-Z, CONTACT SHANNON SENSIBAR AT [SSENSIBAR@GBMSUMMITS.COM](mailto:SSENSIBAR@GBMSUMMITS.COM) OR 847.780.1087.**

**[FireChiefsSummit.com](http://FireChiefsSummit.com)**



## Timely information & meaningful relationships *all in 48 hours, and at no cost to you*

### RELATIONSHIPS ARE THE CORNERSTONE OF SUCCESS.

There's no better way to share information and think through opportunities than by spending structured time with others who do exactly what you do. Getting insights on an immediate issue, learning what's working for them and what's not, and having that colleague you can call in confidence—all are activities that leaders rely on for both immediate and long-term needs. And it's not just relationships with fellow fire chiefs. It's equally important to have relationships with senior level personnel in the vendor community. From technology providers to maintenance solutions and others—relationships across the spectrum are critical. It's relationships like these that enable you to make better decisions.

We've developed an exclusive way to accelerate information sharing and relationship-building between leaders who are responsible for fire departments. It's called the Fire Chiefs Summit, and it's unlike anything you've ever attended; It's congenial, intimate, fun and productive!

The Summit can accommodate  
just 50 Fire Chiefs.  
**APPLY TODAY!**

### IT'S NOT A TRADE SHOW... NOT EVEN CLOSE.

The Fire Chiefs Summit is not an event where you hope networking happens. It's an event where you're guaranteed to meet professionals at your level who have similar responsibilities. Over two activity-packed days, a customized agenda will introduce you to dozens of others responsible for their operations. And you're going to meet with senior representatives from the vendor community who will share TED-like case studies on how they're approaching transportation challenges in the US, Canada and around the world. And best of all, there's no cost to you or your organization to attend. A private grant covers all travel, hotel, meal and conference costs.

*"I'm sure you've heard it hundreds of times, but it never hurts to promote a good thing. THANK YOU for the opportunity and the experience! Seriously, very well done. I've not experienced an event like this before, and it was incredibly beneficial. I hope you ask me back again!"*

— Lance Wilber, Anchorage, AK

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# A custom agenda based upon your needs.

## A FOCUS ON HELPING EACH OTHER.

The Fire Chiefs Summit team reviews your detailed application to understand more about you, your organization, and how we can help support your current and future initiatives. Based upon your application and a selection process that you participate in, a custom agenda is developed that introduces you to other industry professionals and vendors. Through two days of uniquely structured board room meetings, one-on-one meetings, interactive sessions and social functions, you'll establish new relationships and learn more in 48 hours than you ever thought was possible!

## WHO'S ELIGIBLE TO HAVE ALL COSTS COVERED?

To be eligible for the Fire Chiefs Summit, you must be responsible for a fire department with at least 75 firefighters. Your title should be Chief, Assistant Chief, or Lieutenant. Most important, you should have decision-making authority or specific input into the products and services your firehouse purchases. You should be comfortable networking with other industry professionals in both structured and unstructured environments.

## ONLY 50 FIRE CHIEFS CAN PARTICIPATE. APPLY TODAY!

We have the space and resources to host just 50 chiefs, so please apply today. The application will ask you about current challenges, issues keeping you up at night, recent successes, and equipment or technologies you're considering purchasing within the next 6 to 18 months. Early applicants are given first consideration, so make sure you complete your application soon.



*"Thank you for accepting me to participate in your Summit. It's an excellent concept that was well planned and well executed. The format, activities and allotted times were spot on. Well done on being innovative and delivering an incredibly useful event."*

—John Hedrick,  
Director East Texas Council of Governments

Your application can be found at:  
**FireChiefsSummit.com**

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# Time Well Spent

The Fire Chiefs Summit uses a unique matching process and event format that maximizes your time with high quality peers and suppliers. Below is the agenda that will enable you to say that time at the Summit was—**Time Well Spent!**

## THE AGENDA

### Monday

- |                   |                              |
|-------------------|------------------------------|
| 1:00 – 5:00 p.m.  | Summit Check-In              |
| 5:00 - 5:30 p.m.  | Summit Orientation           |
| 7:00 – 10:00 p.m. | Opening Night Matched Dinner |

### Tuesday

- |                    |                                    |
|--------------------|------------------------------------|
| 7:30 – 8:30 a.m.   | Roundtable Breakfast               |
| 8:45 – 10:20 a.m.  | Boardroom Presentations            |
| 10:20 – 10:40 a.m. | Coffee & Refreshment Break         |
| 10:45 – 12:20 p.m. | Boardroom Presentations            |
| 12:20 – 1:20 p.m.  | Networking Luncheon                |
| 1:30 – 2:20 p.m.   | Interactive Roundtable Discussions |
| 1:00 – 2:10 p.m.   | Boardroom Presentations            |
| 2:10 – 2:30 p.m.   | Chocolate Break                    |
| 2:30 – 4:45 p.m.   | Boardroom Presentations            |
| 6:00 – 7:00 p.m.   | Outdoor Product Display            |
| 7:00 – 9:30 p.m.   | Special Evening Dinner             |

### Wednesday

- |                   |                                  |
|-------------------|----------------------------------|
| 7:30 – 8:30 a.m.  | Roundtable Breakfast             |
| 8:30 – 12:05 p.m. | One-to-One Meetings              |
| 12:15 – 1:15 p.m. | Lunch & Airport Departures Begin |



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